

FOR IMMEDIATE RELEASE

Contact:

Justin Kerr

justinkerr@mckinleypark.news

(312) 560-1115

P.O. Box 9136

Chicago, IL 60609

<https://mckinleypark.news>

McKinley Park News Joins Chicago Independent Media Alliance (CIMA)

CHICAGO – The *McKinley Park News*, a micro-local online news and events publication serving the McKinley Park neighborhood of Chicago, has joined the Chicago Independent Media Alliance (CIMA), founded in 2019 by the *Chicago Reader* to enable editorial and business partnerships in local media.

With more than 40 members in CIMA, the *McKinley Park News* joins a group of local publishers of Chicago media outlets like the *Chicago Reader*, *La Raza Newspaper*, the *South Side Weekly*, the *Chicago Crusader*, City Bureau, *Newcity*, the Better Government Association and many others.

“We are very happy to be a part of CIMA and honored to be invited to join,” said *McKinley Park News* Publisher Justin Kerr. “We look forward to opportunities for working together to help our city’s leading independent publications.”

CIMA consists of both for-profit commercial news outlets like the *McKinley Park News* and publications using a not-for-profit business model. In summer 2020, CIMA hosted a joint fund-raiser to benefit its members as one of its first large collaborations.

CIMA is supported by the Crossroads Fund, the Robert R. McCormick Foundation, the Joseph & Bessie Feinberg Foundation, the Lloyd A. Fry Foundation and The Joyce Foundation.

ABOUT THE MCKINLEY PARK NEWS

The *McKinley Park News* is a micro-local online publication covering the McKinley Park Community Area and Central Manufacturing District of Chicago from its website at <https://mckinleypark.news>. Its features include original news reporting, a comprehensive calendar of neighborhood events and an interactive membership system. Online as a neighborhood resource since 2012, the *McKinley Park News* launched its commercial operations in 2019 as a publication of Local News LLC.

ABOUT CIMA

The Chicago Independent Media Alliance is made up of more than 40 outlets covering the African American, Latinx, Asian American, immigrant, LGBTQ, and other Chicago communities. CIMA believes there is no better way to reach the city’s most marginalized and underserved communities than through community media outlets for and by those communities. CIMA stands for information, accessibility, and equity. CIMA can be reached online at <https://savechicagomedia.org>.

###

Contact:

Justin Kerr

justinkerr@mckinleypark.news

(312) 560-1115

P.O. Box 9136

Chicago, IL 60609

<https://mckinleypark.news>