

FOR IMMEDIATE RELEASE

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McKinley Park News Joins 36Squared Business Incubator

CHICAGO — The *McKinley Park News*, a micro-local news outlet covering the McKinley Park neighborhood of Chicago, has joined the 36Squared Business Incubator, establishing the publication's first office site at the innovation generator that serves as both an Illinois Small Business Development Center (SBDC) and a City of Chicago Neighborhood Business Development Center (NBDC).

"We're overjoyed to have this opportunity to partner with the 36Squared Business Incubator," said *McKinley Park News* Publisher Justin Kerr. "This gives us critical access and resources to power the next stage of the growth of our small business."

Housed at the 36Squared office and commercial facility at 3636 S. Iron St., Chicago, the not-for-profit incubator serves the business needs of nearby areas through free programs, services and resources, receiving funding and support from the State of Illinois, the City of Chicago and other sources.

"36Squared is unique because we're an all-abilities business incubator," said Andrew Fogaty, executive director of the business incubator. "We are also one of the leading resources for and host to the all-abilities entrepreneurial community and their businesses."

Fogaty highlighted both the businesses working with the 36Squared Business Incubator and programs like the Boost Grant, which provides startup grants to disabled entrepreneurs annually, as some of the incubator's specialized initiatives.

"Business roadblocks due to access issues should never slow down any entrepreneur," Fogaty said.

Kerr noted both the physical amenity of office access and the opportunities afforded through joining an entrepreneurial community as critical parts of helping the publication and its business grow.

"36Squared is the leading business resource in the McKinley Park neighborhood and nearby," Kerr said.

As part of its support to the business incubator and its host, 36Squared, the *McKinley Park News* is helping them spread the word via a Gold Sponsorship and Cost-Per-Lead (CPL) ad campaign on the website.

"It's a fantastic spot for businesses to grow from the geographic center of Chicago," Kerr said.

ABOUT THE MCKINLEY PARK NEWS

The *McKinley Park News* is a micro-local online publication covering the McKinley Park Community Area and Central Manufacturing District of Chicago from its website at <https://mckinleypark.news>. Its features include original news reporting, a comprehensive calendar of neighborhood events and an

interactive membership and subscription system. Online as a neighborhood resource since 2012, the *McKinley Park News* launched its commercial operations in 2019 as a publication of Local News LLC.

ABOUT THE 36SQUARED BUSINESS INCUBATOR

The 36Squared Incubator is a non-profit 501(c)3 corporation offering on-site training, classes, one-to-one counseling and other services to help Chicagoland entrepreneurs of all abilities grow their businesses. Connect and learn more at <https://www.36business.org>.

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